

GRAYLING PROPERTIES PRIVACY POLICY

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from GraylingProperties.com (the "Site").

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information."

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

Additionally, when you register or attempt to register through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers, PayPal, Venmo, Google Pay, Apple Pay and other forms of digital payment,) email address, and phone number. We refer to this information as "Registration Information."

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Registration Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Registration Information that we collect generally to fulfill any requests placed through the Site (including processing your payment information and providing you with invoices and/or order confirmations). Additionally, we use this Registration Information to: Communicate with you; Screen our requests for potential risk or fraud; and When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example,

by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We do not sell, trade, or otherwise transfer to outside parties any of your Personal Information. This does not include trusted third parties who assist us in operating the Site, conducting our business, or serving you. We use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Non-personal identifiable information may be provided to other parties for marketing, advertising or other uses.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

THIRD PARTY LINKS

At our discretion, we may include or offer third party products or services on our Site. These third-party sites have separate and independent privacy policies. We have no responsibility or liability for the content and activities of these linked sites.

BEHAVIOURAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

DATA RETENTION

When you register through the Site, we will maintain your Registration Information for our records unless and until you ask us to delete this information.

ONLINE PRIVACY POLICY ONLY

This online privacy policy applies only to information collected through our website and not to information we collect offline.

MINORS

The Site is not intended for individuals under the age of 18.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

YOUR CONSENT

By using our site, you consent to our privacy policy.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at jbenson204@gmail.com or by mail using the details provided below:

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